

If Not Now, When? Today & Tomorrow
אם לא עכשו, אימתי? היום ומחר

Frequently Asked Questions...

Q. How much of my money goes to administrative costs versus the programs or families you're asking me to support?

A. 100% of the Annual Giving funds are used to support the supplies, scholarships, staffing along with the other operating needs for the programs and services of the congregation.

Q. What if I want to designate my gift? For example, I strongly support youth education and I am not interested in cultural activities, what should I do? I really want to make sure a child can attend school – how will I know my gift went toward that purpose specifically and no place else?

A. Tell us your program priority and your funds will be directed and designated for that purpose – as long as it is something already included in the synagogue's program priorities. This campaign is not designed to create new program initiatives. There are other mechanisms for doing that.

Q. What exactly do my Annual Membership dues cover?

A. It is an economic reality that if dues were set at a level that fully supported the synagogue's operating needs, it would create a barrier that would exclude many from access to Congregational affiliation. It is through the combination of various revenue sources, including generous voluntary giving along with dues commitments and fees and tuitions that the synagogue can do all it does for our members and community.

Q. How many members do we serve? And, how many of those members receive some kind of financial/membership assistance?

A. We have approximately 1,000 member families, or nearly 3,400 individuals. Membership assistance is received by about 350 families including 30 currently receiving help with religious education and about 12 families also now able to attend Foundation School all because of our scholarship programs.

Q. What does Annual Giving mean?

A. Annual Giving represents a campaign that has incorporated both the Enhanced Dues and Kol Nidre of years past, and is now entering it's third year. The goal of this campaign is to raise funds that are needed for operations in the year the campaign is conducted and that has an expected start time (June/July) and end date (High Holidays – should we meet our goal), each and every year.

Additionally, “annual giving” means recognizing “total” giving by donors. We understand that congregants do and will be asked to give at other times of the year in addition to the “Annual Giving” campaign - the auction, or other fundraising efforts to help support the total vision for helping the congregation remain strong on an annual basis. Our intention is to recognize this on a cumulative basis and not view each gift individually. All gifts – tributes, auction donations, annual giving pledges, etc... help Neveh Shalom meet our yearly budgetary goals.

Q. How will the funds raised in this campaign be used?

A. Annual gifts help support the operating budget. They provide vitally needed resources for religious school, Foundation school, membership services, social services, religious services, clergy, staffing, building and maintenance and program and other services that our congregation relies on for its spiritual and communal well being.

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