

## Congregation Neveh Shalom's 2010-2011 Annual Giving Campaign

If Not Now, When? Today & Tomorrow  
אם לא עכשו, אימתי? היום ומחר

### Frequently Asked Questions...

#### **Q. What is the status of the Capital Campaign?**

A. We are very proud to have raised \$8.1 million thus far in the Capital Campaign. It is by far the largest amount ever raised by our Congregation! We know we're not done yet – we still need to raise about \$1.5 million more to achieve all our goals. Given the economic realities of the world during this past year, our donors and prospective donors have indicated that we will have a greater likelihood of success by waiting to “restart and reinvigorate” the completion portion of the campaign until late 2010.

#### **Q. What will the synagogue need to do to meet the difference between \$8.1 million dollars raised for the Capital Campaign? Are any of these funds going to be used to cover that gap?**

A. As indicated above, we expect and are committed to a successful completion of the Capital Campaign during 2010. This Annual Giving Program is completely separate from the Capital Campaign. All funds raised for Annual Giving remain and are used for the ongoing programs and services of the synagogue operation.

#### **Q. How much of my money goes to administrative costs versus the programs or families you're asking me to support?**

A. 100% of the Annual Giving funds are used to support the supplies, scholarships, staffing along with the other operating needs for the programs and services of the congregation.

**Q. What happens if you don't reach your fundraising by December 2010?**

A. We have an active and involved lay leadership, including both the Finance Committee and Board of Directors who continually manage the financial picture of the synagogue. Major adjustments were made last year (\$100, 000 in budgetary reductions) to make sure that we were fiscally stable. While we hope and expect to reach our goals this year, the synagogue leadership will be proactive in doing all it can to continue a long record of fiscal responsibility.

**Q. What if I want to designate my gift? For example, I strongly support youth education and I am not interested in cultural activities, what should I do? I really want to make sure a child can attend school – how will I know my gift went toward that purpose specifically and no place else?**

A. Tell us your program priority and your funds will be directed and designated for that purpose – as long as it is something already included in the synagogue's program priorities. This campaign is not designed to create new program initiatives. There are other mechanisms for doing that.

**Q. What exactly do my Annual Membership dues cover?**

A. It is an economic reality that if dues were set at a level that fully supported the synagogue's operating needs, it would create a barrier that would exclude many from access to Congregational affiliation. It is through the combination of various revenue sources, including generous voluntary giving along with dues commitments and fees and tuitions that the synagogue can do all it does for our members and community.

**Q. How many members do we serve? And, how many of those members receive some kind of financial/membership assistance?**

A. We have approximately 1,000 member families, or nearly 3,400 individuals. Membership assistance is received by about 350 families including 30 currently receiving help with religious education and about 12 families also now able to attend Foundation School all because of our scholarship programs.

**Q. What does Annual Giving mean?**

A. Annual giving now represents both the Enhanced Dues and Kol Nidre Campaigns, plus an opportunity to have a Jewish discussion with your

immediate and extended family members about how you can have an immediate impact on Neveh Shalom's current operations. Gifts for, *"If Not Now, When?...Today and Tomorrow Annual Giving Campaign"* are expended in the fiscal year in which they are received and include both unrestricted and restricted gifts for current operations.

**Q. How will the funds raised in this campaign be used?**

- A. Annual gifts help support the operating budget. They provide vitally needed resources for Religious School, Foundation School, membership services, social services, religious services, clergy, staffing, building and maintenance and program and other services that our congregation relies on for its spiritual and communal well being.

If you have additional questions, or would like to make a donation to the Annual Giving Campaign, please contact Wendy Kahn, Membership and Development Director at 503-293-7305 or email at [wkahn@nevehshalom.org](mailto:wkahn@nevehshalom.org). To make a donation online, log onto [www.nevehshalom.org/giving](http://www.nevehshalom.org/giving).